

HOTSTUFF!!!



October Happenings

- 10 DDA Board Meeting - 3:00 pm
City Hall
- 11 MDBA Board Meeting - 9:00 am
Pizza Sam's
- 11 Mannequin Night: 6:30-8 pm
- 18 Pumpkin Festival: 6-7:30 pm

New Website now LIVE

Our new and improved website (www.downtownmidland.com) is now live! Great new features include a business directory that is linked directly to a satellite mapping function, front page specials, volunteer/job postings and a fresh new look. Another important feature is the direct access from downtown businesses to their profile. Each business can update their phone number, webpage address, hours, photo, and current specials! If you did not pick up your user name/ password at the MDBA General Meeting, it will be mailed to you the week of October 1st.

Fall Flowers

Lots of activity in the planters boxes – spring bulbs are going in and soon the fall mums will be planted. Thanks to City Horticulturist, Stephanie Szostak, and her outstanding crew for all their hard work to keep Downtown Midland looking beautiful!

Holiday Happenings

Plans are underway for a Holiday campaign to encourage downtown shopping and dining. Ideas include a Downtown Midland entry in the Santa Parade and special downtown promotions on the four Saturdays in December. If you're interested in being a part of the process or if you'd like to share your holiday ideas please call the DDA office.

Event News

Early October - Scarecrow Decorating

Watch as Main Street is filled with creatively decorated scarecrows – just in time for autumn.

Thursday, October 11: 6:30-8 pm Mannequin Night

Northwood Students will transform downtown storefronts as people try to make them smile or move.

- Streets remain open
- Free popcorn on the corner of Main and McDonald

Thursday, October 18: 6-7:30 pm Pumpkin Festival

Lots of fun and free pumpkin activities on Main Street including the band Empty Pockets live on the city stage, which will be located on the corner of Main and Rodd.

- Main Street from Gordon to Rodd will be closed beginning at 2 pm
- Ashman Street from Larkin to Ann will be closed beginning at 2 pm
- McDonald Street from Larkin to Ann will be closed beginning at 2 pm
- Free hayrides will begin at Main and Rodd
- To be listed on the flyer as a Main Street business handing out candy for trick or treaters during the event please call the DDA office by October 10th.



There will be a Pumpkin Festival Window Decorating Contest at the

Pumpkin Festival on the 18th – 1st, 2nd, and 3rd place prizes include gift certificates for your staff to Pizza Sam's, Daddy O's, and Hamilton Pastries. Winners will be announced on stage at the Festival.