



**DDA Organization Committee**  
**Wednesday, October 3, 2007 at 3:00 pm**  
**Location: DDA Conference Room**

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**Committee Members Present:** None

**Staff:** Denise Hufford, Keith Baker

**A G E N D A**

<b>Item</b>	<b>Purpose / Outcome</b>
No meeting held due to lack of committee members	

**2007 Action Items:**

1. Budget Diversification
2. Program Public Relations
3. Board Development Activities

**DDA Mission:**

The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

**DDA Vision:**

Small city charm with big city choices