



DDA Economic Restructuring Committee
Tuesday, September 11, 2007 at 3:00 pm
Location: DDA Conference Room

Committee Members: Mike Hayes (Chair), Deb Bailey, Jack McCandless, Scott Walker, Claudia Wallin
Staff: Christin Schwenke

MINUTES

Item	Purpose / Outcome
1. Building & Business Updates a. Office b. Retail c. Residential d. New Development	Gems by Em open; Titus moved out; Couture moving in; Heather & Holly expanded; Willow moving in; Lily Lane Knits moved out; Punk Mother moved out; Towsley moved out
2. Work plans/Action items	Schwenke to update and review with Hufford prior to departure
3. 2 nd Story Rehab	Pomeroy working on project currently. Committee will schedule lunch & learn with other property owners after the renovation is complete.
4. Business Recruitment	Review of final packets. Comments due in one week.
5. Business Assistance Team	Committee to find experts. Committee to review and complete the packet then forward to Branson upon completion.
6. Old/New Business	Walker to ask Christine Greve to join committee and possibly set up weekly visit to downtown.

2007 Action Items:
 1. Property Development & potential purchase
 2. ID obstacles & solutions for market rate & 2nd-story housing
 3. Retail Recruitment

DDA Mission:
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:
 Small city charm with big city choices