



DDA Design Committee
Tuesday, October 30, 2007 at 3:00
Follow-up Meeting Monday, November 5, 2007 at 3:00
Location: DDA Conference Room

Committee Members: Doug Chapman - Chair, Thad Hallberg, Jack McCandless, Sue Rabbage
Staff: Denise Hufford, Keith Baker, Stephanie Szostak

MINUTES

Item	Purpose / Outcome
1. Updates - Kiosk (quotes)	Kiosk updated quote is \$5575 per kiosk. Still checking on ease of changing information. Possible locations include Ashman/Main, by the Tridge, Main/Rodd or Cronkright. Would like to purchase 3 kiosks.
2. Benches - Thad	Thad presented designs for downtown benches that reflect the design of the wayfinding signage. Many options available including flat bench, bench with table, and handicap accessible table. Approximate cost is \$1200-1600 depending on options. This does not include installation that Thad estimates at approximately \$300 per bench. Committee would like to do all benches in one season if possible.
3. Budget	Much discussion on 08/09 budget. Follow-up meeting helped set priorities of the Design Committee to take to the Budget Committee. Still checking into actual budget available. Priorities include 1. Landscaping (\$35,000) 2. Benches (\$110,000) 3. Kiosks (\$16,000) 4. Hanging Basket repair/Irrigation (\$18,500) for a total Design Budget of \$179,500.
4. Flowers	Stephanie working on 08 design for downtown. Also needs to replace/repair some hanging baskets

2007 Action Items:
 1. Redevelopment & Design Study
 2. Wi-Fi
 3. Wayfinding signage

DDA Mission:
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:
 Small city charm with big city choices