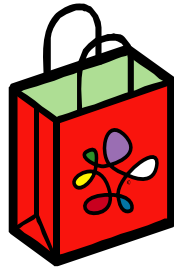


HOLIDAYS!!!



November Happenings

- 8 MDBA Board Meeting - 9:00 am
Pizza Sam's
- 14 DDA Board Meeting - 3:00 pm
City Hall
- 17 Santa Parade - 10 am
- 27 Santa's Arrival and Courthouse
Lighting - 7 pm
- 28 MDBA General Membership
Meeting – 8:00 am, Pizza Sam's



Holiday Saturdays!

The MDBA is sponsoring "Shop Saturdays in Downtown Midland" this year on Saturdays

December 1, 8, and 15. From

noon until 4 pm downtown will provide a holiday atmosphere with:

- **FREE** horse-drawn carriage rides
- **Strolling carolers**
- **25 cent hot cocoa** (available at Pizza Sam's, Espresso Milano, Daddy O's, and the United Way Building)
- **Downtown \$5 Coupon**

The MDBA will print and distribute a \$5 downtown coupon (good with a \$25 purchase and on those 3 Saturdays only) listing participating businesses. Contact Denise Hufford if you want your business listed on this fantastic coupon.

- **FREE Advertising!**

This quarter's Downtown Newsletter will be all about Holidays Downtown – shopping, dining, enjoying! The entire middle section will be devoted to what's happening at YOUR business! The newsletter will be distributed in the Midland Daily News on Thursday, November 29th. Send a short paragraph (30-50 words) detailing what your business is promoting this holiday season to Denise Hufford by Monday, November 12th to be included in this free advertising for the Holidays!

Call Denise Hufford with any questions at 839-8433.

Welcome!

The MDBA Business Liaison Committee has begun a program to welcome new downtown members. New members will receive a welcome basket and will be recognized at general membership meetings. The committee is looking for current businesses to provide items for the welcome baskets – if you have something you would like included in the basket, call committee chair Gwen Malone at 631-5673.

Santa Parade

Downtown will have a float in the parade to hand out gummy candy and temporary tattoos featuring the downtown logo – we need volunteers! Call Gwen Malone at 631-5673 if you can help decorate the float and/or walk the parade.

Event News

Pumpkin Festival Update

Over 5,000 kids of all ages enjoyed downtown's Pumpkin Festival. Thank you to all the downtown businesses that hosted a game, gave out candy, and decorated their storefronts.



And the winners are...

Pumpkin Festival Window Decorating Contest winners are:

1st Place – AG Edwards

2nd Place – Personal Expressions

3rd Place – Meier Camera Shop

Congratulations and thanks to all who participated – creative storefront windows make downtown shine!

Saturday, December 1

Breakfast with Santa

Ashman Court Hotel

Tickets are selling quickly for this year's Breakfast with Santa event. Guests receive a delicious breakfast buffet, a chance to sit on Santa's lap and get their picture taken, along with some great holiday crafts to take home. Sessions are 7:30-9:00 am and 9:30-11:00 am. Call 839-8433 to reserve your tickets.