



DDA Organization Committee
Wednesday, November 7, 2007 at 3:00 pm
Location: DDA Conference Room

Committee Members Present: None

Staff: Denise Hufford, Keith Baker

MINUTES

Item	Purpose / Outcome
No meeting held due to lack of committee members	

2007 Action Items:

1. Budget Diversification
2. Program Public Relations
3. Board Development Activities

DDA Mission:

The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:

Small city charm with big city choices