



**DDA Economic Restructuring Committee  
 Tuesday, October 9, 2007 at 3:00 pm  
 Location: DDA Conference Room**

**Committee Members:** Mike Hayes (Chair), Jack McCandless, Claudia Wallin  
**Staff:** Keith Baker, Denise Hufford

**MINUTES**

Item	Purpose / Outcome
1. Building & Business Updates a. Office b. Retail c. Residential d. New Development	New business coming in to old Lily Lane store called Tri-City Nutrition. Will offer 31 flavors of smoothies and health foods.
2. Work plans/Action items	2 façade loans currently in the process.
3. 2 <sup>nd</sup> Story Rehab	2 <sup>nd</sup> Floor housing over old Baringers store is moving along in construction. Hufford will inquire if we can tour the area once it is complete so that we can showcase it's success to other building owners interested in having 2 <sup>nd</sup> floor housing. (Rich Pomeroy was very open to the idea and is currently considering a public open house when construction is complete.)
4. Business Recruitment	Final packets now available. Hufford will bring to DDA Board meeting. May want to promote at Wake Up Midland. 2008 Events Calendar needs to be updated. Need to work on movie nights.
5. Business Assistance Team	MDBA has a business liaison committee set up to accomplish same goals. Will let MDBA handle with our assistance offered.  Hufford will invite Christine Griese from Delta to be on MDBA sub-committee.
6. Old/New Business	Need to set a date in January for strategic planning session. Need to have all DDA sub-committees work on their 2008 budgets.

**2007 Action Items:**  
 1. Property Development & potential purchase  
 2. ID obstacles & solutions for market rate & 2<sup>nd</sup>-story housing  
 3. Retail Recruitment

**DDA Mission:**  
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

**DDA Vision:**  
 Small city charm with big city choices