

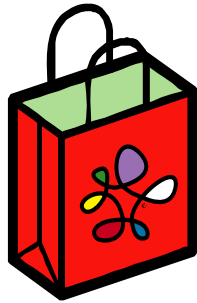
# HOTSTUFF!!!



## December Happenings

- 1, 8, 15 Holly Jolly Days  
noon – 4 pm
- 12 DDA Board Meeting  
3 pm, City Hall
- 13 MDBA Board Meeting  
9 am, Pizza Sam's
- 17 MDBA Physical Improvement  
Committee – 3 pm, DDA Offices
- 19 MDBA Marketing Committee  
8 am, Diversity Corp.

## Holly Jolly Days!



The MDBA is sponsoring "Holly Jolly Days" this year on Saturdays **December 1, 8, and 15**. From noon until 4 pm downtown will provide a holiday atmosphere with:

- **FREE** horse-drawn carriage rides (pick up at Daddy O's and in front of the Courthouse)
- **Strolling Carolers**
- **25 cent Hot Cocoa** (available at Pizza Sam's, Espresso Milano, Daddy O's, and the United Way Building)
- **Free Gift Wrapping and Popcorn** (United Way building) along with children's crafts and a craft sale
- **Downtown \$5 Coupon**

This coupon was inserted in the Midland Daily News on Thursday, November 29 and is also available on our website.

The MDBA is interested in how your business did during Holly Jolly Days – please send your comments to Denise Hufford at [dhufford@midland-mi.org](mailto:dhufford@midland-mi.org) or call 839-8433.

## Santa Parade

Downtown wins! The Downtown Midland float won "Best Merchant Award" during this year's Santa Parade. Crews handed out gummy hamburgers and temporary tattoos with the Downtown Logo. Special thanks to Gwen Malone of Lil' Pear Tree for all her work organizing the float and walking the parade with her team of volunteers.

## FREE Advertising!

### Downtown Happenings

Downtown Midland's electronic newsletter is emailed to over 1,000 subscribers twice each month. This is a great opportunity for you to promote in-store specials, new menu items, service specials, and more....and it's FREE!

Email ([dhufford@midland-mi.org](mailto:dhufford@midland-mi.org)) or call (839-8433) with your information and it will be posted in the next newsletter.

Do you receive the newsletter? If not, send me your email address and I'll add you to the subscribers list so that you can keep up to date on all the Downtown Happenings!

### Downtown Midland Website

Did you know you can post specials on our new Downtown Midland website? Specials are posted on the home page, in random order, and are FREE!

If you need help getting started, give me a call – it's easy, flexible, and a great way to promote your business.

Check out all the great information regarding businesses, specials, and upcoming events at [www.downtownmidland.com](http://www.downtownmidland.com).