



DDA Design Committee
Tuesday, November 27, 2007 at 3:00
Location: DDA Conference Room

Present: Doug Chapman - Chair, Patty Aspin, TJ Fleming, Thad Hallberg, Paula Liveris, Claudia Wallin
Staff: Denise Hufford, Stephanie Szostak

M I N U T E S

Item	Purpose / Outcome
1. Updates - Kiosk - Benches	<p>Denise will check on cost of changing a kiosk partial panel for business updates. Also check on price break for a third kiosk. Will look into digital panels and possibly bid kiosks.</p> <p>Paula felt current bench design too bold/colorful/themed. Will check with her architect and work with Thad on design.</p>
2. Flowers	<p>Stephanie designed 2008 annual flower display to coordinate with sculpture series – dragons! Will feature hot colors and dragon themed flowers.</p> <p>Paula would like to have year round interest in the beds. Stephanie agrees and will look into possibilities.</p>
3. Other	<p>Would like to have benches installed before 2008 All Star game on June 17.</p> <p>Irrigation system at Farmer’s Market on hold.</p> <p>Denise will research the cost of the benches purchased on Ashman and the cost/year of benches on Main Street for comparison purposes.</p> <p>Next DDA Board meeting on December 12th will conclude with a walk downtown to discuss benches and kiosk placement.</p> <p>Next Design meeting will be December 18th at 3 pm.</p>

2007 Action Items:
 1. Redevelopment & Design Study
 2. Wi-Fi
 3. Wayfinding signage

DDA Mission:
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:
 Small city charm with big city choices