



DDA Economic Restructuring Committee
Tuesday, November 13, 2007 at 3:00 pm
Location: DDA Conference Room

Committee Members: Mike Hayes (Chair), Deb Bailey, Jack McCandless, Claudia Wallin
Staff: Denise Hufford

MINUTES

Item	Purpose / Outcome
1. Building & Business Updates a. Office b. Retail c. Residential d. New Development	Cliff Williams will be coming to Midland soon to discuss his two properties on Ellsworth. Claudia, Keith, Mike, and Denise will meet with him. No other updates.
2. Work plans/Action items	Would like to recruit a Trader Joe's to Downtown
3. 2 nd Story Rehab	Rich Pomeroy very open to having committee come thru his property (above former Baringers) when project is complete.
4. Strategic Planning - January	Looking at January 30 th , 2008 from 8:30 am – 2 pm. Denise will send out email to full DDA Board to save the date.
5. Other	None
6.	

2007 Action Items:
 1. Property Development & potential purchase
 2. ID obstacles & solutions for market rate & 2nd-story housing
 3. Retail Recruitment

DDA Mission:
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:
 Small city charm with big city choices