



DDA Organization Committee
Wednesday, December 5, 2007 at 3:00 pm
Location: DDA Conference Room

Committee Members: Claudia Wallin (Chair), Keith Baker

Staff: Denise Hufford

M I N U T E S

Item	Purpose / Outcome
1. Review November board meeting	No need to review past board meetings, unless there are any outstanding assignments.
2. Director Search Update	Keith and Claudia to discuss.
3. December board meeting and walk-about	2008 Calendar, MDBA events, Strategic Planning Session, Walk about downtown to discuss location of kiosks.
4. Other	<p>Skateboard issue needs to be worked on before spring, 2008.</p> <p>Wi-fi issue – Denise and Keith to meet with Peyman and Jim Pilgrim to discuss the DDA’s role.</p> <p>Refuse issue – MDBA has put together a physical improvements committee to discuss. Keith and Denise will both attend this meeting to help work towards a solution.</p> <p>Michigan Main Street Accreditation – Claudia, Bo, and Denise will have a telephone conference with the MMS staff to discuss.</p>

2007 Action Items:

- Budget Diversification
- Program Public Relations
- Board Development Activities

DDA Mission:

The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:

Small city charm with big city choices