

HOTSTUFF!!!



February Happenings

- 2 Deals at the Diamond
- 4 & 18 Physical Improvement Committee Meeting
3 pm, DDA Offices
- 13 DDA Board Meeting
3 pm, City Hall
- 14 MDBA Board Meeting
9 am, Pizza Sam's
- 20 Marketing Committee Meeting
8 am, DDA Offices

Great Lakes Loons Pennant Race – **FREE Promotion!**

The Great Lakes Loons 2nd Annual Pennant Race will be held on April 19, 2008 starting at 11 am with a 5K Run/Walk and a 1 Mile Fun Run starting at 12 noon. The race starts and ends at Dow Diamond with anticipated attendance of 1200-1400 racers.

All proceeds benefit Midland Public Schools High School and Middle Schools Track and Field teams.

The committee for the 2nd Annual Pennant Race would like to invite all downtown businesses to put a coupon or information about your business in the race packets – FREE!

Please contact Donna Madill at 835-8059 if you have any questions regarding the race or would like to place material in the race packets.

Sponsorships Now Available

Downtown Midland is looking for sponsors to help fund some exciting events this summer.

Summer of the Dragons Summer Sculpture Series will bring magical Dragons downtown.
Sponsorship is \$750.

Tunes by the Tridge concerts continue to delight audiences all summer long.
Sponsorship is \$500.

Contact DDA Office if interested in sponsoring these popular events.

Safe & Tidy Sidewalks

Be a good neighbor and keep your sidewalks clear of snow and obstacles – thank you!



Welcome Walks

The MDBA Business Liaison Committee coordinated 3 Welcome Walks after the January General Membership meeting. They toured Gems by Em, Willow, and the new location of Heather 'n Holly, got a brief overview of the business, and conducted a welcoming ribbon cutting. **Please stop by, introduce yourself and welcome these fabulous new businesses to Downtown Midland!**



Gems by Em, owner Melissa Compeau



Willow, owner Lynne Blik



Heather 'n Holly, owner Pam Gallagher