

**Statistics of:**  
downtownmidland.com

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**Last Update:** 06 Feb 2008 - 07:01

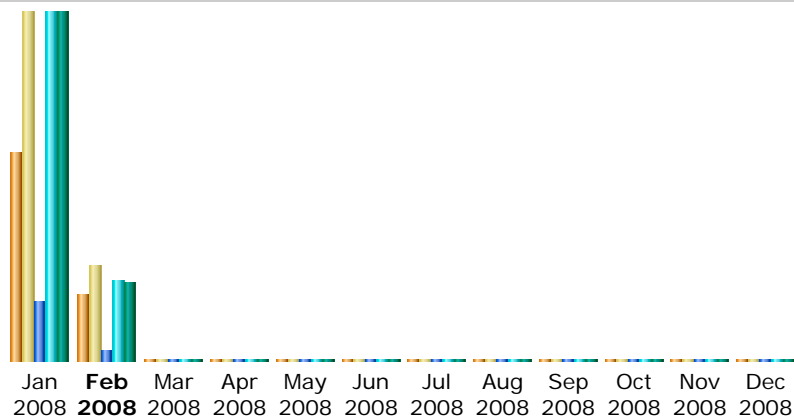


**Reported period:**

Summary					
<b>Reported period</b>	Month Feb 2008				
<b>First visit</b>	01 Feb 2008 - 00:01				
<b>Last visit</b>	06 Feb 2008 - 06:54				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Traffic viewed *	516	725 (1.4 visits/visitor)	4434 (6.11 Pages/Visit)	34497 (47.58 Hits/Visit)	278.48 MB (393.33 KB/Visit)
Traffic not viewed *			2464	3093	108.80 MB

\* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

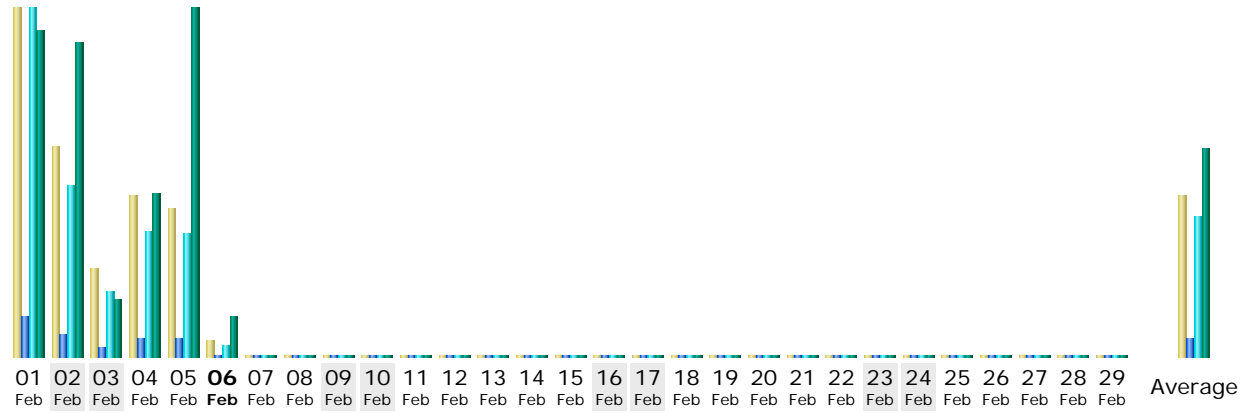
**Monthly history**



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2008	1581	2659	25546	151139	1.22 GB
<b>Feb 2008</b>	516	725	4434	34497	278.48 MB
Mar 2008	0	0	0	0	0
Apr 2008	0	0	0	0	0
May 2008	0	0	0	0	0
Jun 2008	0	0	0	0	0
Jul 2008	0	0	0	0	0
Aug 2008	0	0	0	0	0
Sep 2008	0	0	0	0	0
Oct 2008	0	0	0	0	0
Nov 2008	0	0	0	0	0
Dec 2008	0	0	0	0	0

Total	2097	3384	29980	185636	1.49 GB
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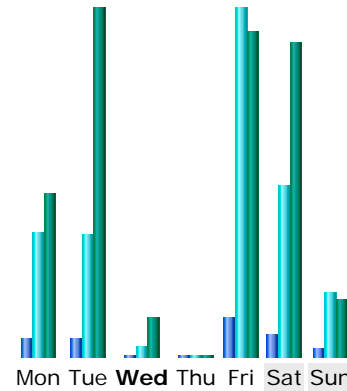
### Days of month



Day	Number of visits	Pages	Hits	Bandwidth
01 Feb 2008	260	1617	14230	72.61 MB
02 Feb 2008	156	899	6970	70.01 MB
03 Feb 2008	66	348	2669	12.89 MB
04 Feb 2008	120	781	5109	36.48 MB
05 Feb 2008	111	722	5045	77.47 MB
<b>06 Feb 2008</b>	12	67	474	9.03 MB
07 Feb 2008	0	0	0	0
08 Feb 2008	0	0	0	0
09 Feb 2008	0	0	0	0
10 Feb 2008	0	0	0	0
11 Feb 2008	0	0	0	0
12 Feb 2008	0	0	0	0
13 Feb 2008	0	0	0	0
14 Feb 2008	0	0	0	0
15 Feb 2008	0	0	0	0
16 Feb 2008	0	0	0	0
17 Feb 2008	0	0	0	0
18 Feb 2008	0	0	0	0
19 Feb 2008	0	0	0	0
20 Feb 2008	0	0	0	0
21 Feb 2008	0	0	0	0
22 Feb 2008	0	0	0	0
23 Feb 2008	0	0	0	0
24 Feb 2008	0	0	0	0
25 Feb 2008	0	0	0	0
26 Feb 2008	0	0	0	0

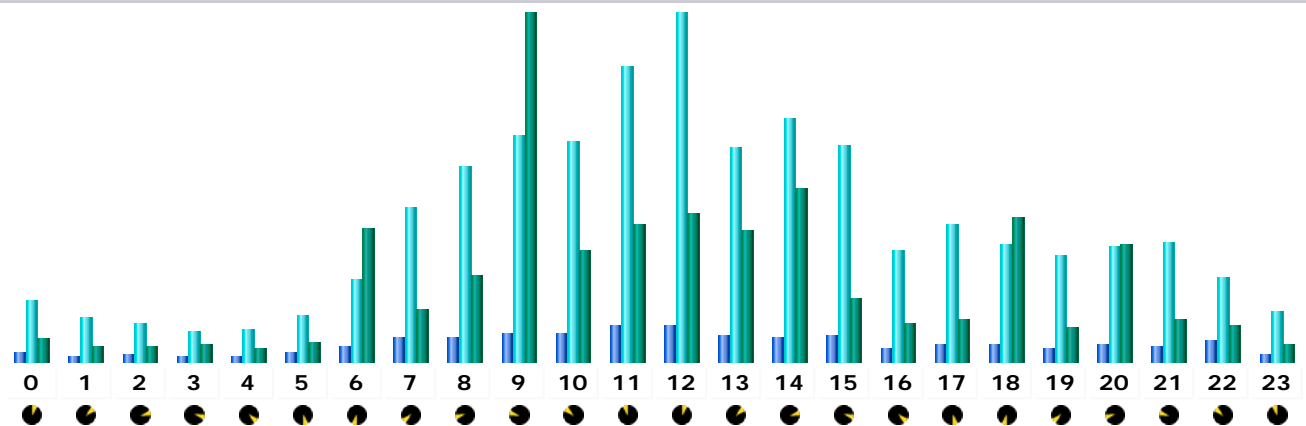
27 Feb 2008	0	0	0	0
28 Feb 2008	0	0	0	0
29 Feb 2008	0	0	0	0
Average	120.83	739.00	5749.50	46.41 MB
Total	725	4434	34497	278.48 MB

### Days of week



Day	Pages	Hits	Bandwidth
Mon	781	5109	36.48 MB
Tue	722	5045	77.47 MB
<b>Wed</b>	67	474	9.03 MB
Thu	0	0	0
Fri	1617	14230	72.61 MB
Sat	899	6970	70.01 MB
Sun	348	2669	12.89 MB

### Hours







12 different robots*	Hits	Bandwidth	Last visit
<a href="#">Yahoo Slurp</a>	914	24.20 MB	06 Feb 2008 - 07:01
<a href="#">MSNBot</a>	334	2.12 MB	06 Feb 2008 - 06:08
<a href="#">MSNBot-media</a>	314	7.26 MB	03 Feb 2008 - 19:21
<a href="#">Googlebot</a>	169	1.10 MB	05 Feb 2008 - 20:50
Unknown robot (identified by 'crawl')	33	283.77 KB	06 Feb 2008 - 05:41
Unknown robot (identified by 'spider')	16	244.88 KB	06 Feb 2008 - 00:59
<a href="#">Ask</a>	11	126.72 KB	06 Feb 2008 - 05:43
Unknown robot (identified by 'bot/' or 'bot-')	11	152.71 KB	05 Feb 2008 - 21:21
<a href="#">Alexa (IA Archiver)</a>	7	37.71 KB	05 Feb 2008 - 03:59
Unknown robot (identified by 'robot')	4	40.78 KB	06 Feb 2008 - 05:53
<a href="#">Voila</a>	2	20.30 KB	04 Feb 2008 - 19:17
<a href="#">Yahoo! Slurp China</a>	1	9.29 KB	02 Feb 2008 - 14:24

\* Robots shown here gave hits or traffic "not viewed" by visitors, so they are not included in other charts.







Visits duration			
Number of visits: 725 - Average: 192 s		Number of visits	Percent
0s-30s		480	66.2 %
30s-2mn		128	17.6 %
2mn-5mn		50	6.8 %
5mn-15mn		21	2.8 %
15mn-30mn		18	2.4 %
30mn-1h		17	2.3 %
1h+		8	1.1 %
Unknown		3	0.4 %

Files type				
Files type	Hits	Percent	Bandwidth	Percent
gif Image	18340	53.1 %	22.93 MB	8.2 %
jpg Image	10286	29.8 %	81.98 MB	29.4 %
htm HTML or XML static page	1926	5.5 %	17.63 MB	6.3 %
php Dynamic PHP Script file	904	2.6 %	340.31 KB	0.1 %
swf Macromedia Flash Animation	848	2.4 %	9.27 MB	3.3 %
css Cascading Style Sheet file	746	2.1 %	2.77 MB	0.9 %
html HTML or XML static page	660	1.9 %	6.66 MB	2.3 %
png Image	573	1.6 %	779.31 KB	0.2 %
js JavaScript file	118	0.3 %	2.72 MB	0.9 %
pdf Adobe Acrobat file	78	0.2 %	50.71 MB	18.2 %
- flv	11	0 %	82.67 MB	29.6 %

**Pages-URL (Top 25) - Full list - Entry - Exit**

264 different pages-url	Viewed	Average size	Entry	Exit	
<a href="#">/slideshow.xml.php</a>	900	378 Bytes	10	204	
<a href="#">/dda.swf</a>	825	11.16 KB	12	23	
<a href="#">/</a>	660	10.34 KB	411	96	
<a href="#">/event-29.htm</a>	219	5.94 KB	16	77	
<a href="#">/opportunities.htm</a>	102	7.01 KB	3	7	
<a href="#">/event-27.htm</a>	84	4.67 KB		1	
<a href="#">/news.htm</a>	79	11.27 KB	5	9	
<a href="#">/gallery.htm</a>	55	5.85 KB	3	4	
<a href="#">/links.htm</a>	55	7.62 KB	18	19	
<a href="#">/pdfs/2008_event_calendar.pdf</a>	41	52.95 KB		16	
<a href="#">/business-category-0.htm</a>	41	70.06 KB	6	6	
<a href="#">/about_dda.htm</a>	36	8.86 KB	14	9	
<a href="#">/map.htm</a>	35	56.68 KB	4	11	
<a href="#">/event-25.htm</a>	32	5.42 KB	2	5	
<a href="#">/business-category-1.htm</a>	29	27.08 KB	6	6	
<a href="#">/special-34.htm</a>	27	4.26 KB	1	3	
<a href="#">/home.htm</a>	27	9.90 KB	2	5	
<a href="#">/search.htm</a>	27	5.97 KB	1	2	
<a href="#">/sitemap.htm</a>	26	27.60 KB	6	3	
<a href="#">/business-25.htm</a>	24	4.84 KB	2	4	
<a href="#">/business-category-18.htm</a>	24	15.22 KB	1	1	
<a href="#">/opportunity-51.htm</a>	23	4.21 KB		1	
<a href="#">/about_mdmba.htm</a>	23	5.12 KB	2	1	
<a href="#">/special-58.htm</a>	23	4.47 KB	1	2	
<a href="#">/event-30.htm</a>	22	4.76 KB	2	4	
Others	995	141.17 KB	197	203	

**Operating Systems (Top 10) - Full list/Versions - Unknown**

Operating Systems		Hits	Percent
 <b>Windows</b>		26437	76.6 %
 <b>Linux</b>		5931	17.1 %
 <b>Macintosh</b>		1237	3.5 %
 Unknown		842	2.4 %
 <b>BSD</b>		48	0.1 %
 Symbian OS		2	0 %

Browsers (Top 10) - <a href="#">Full list/Versions</a> - <a href="#">Unknown</a>				
Browsers		Grabber	Hits	Percent
 <b>MS Internet Explorer</b>		No	23901	69.2 %
 Mozilla		No	5968	17.3 %
 <b>Firefox</b>		No	2984	8.6 %
 Unknown		?	795	2.3 %
 Safari		No	781	2.2 %
 Opera		No	59	0.1 %
- LibWWW		No	3	0 %
 <a href="#">BonEcho (Firefox 2.0 development)</a>		No	2	0 %
 Nokia Browser (PDA/Phone browser)		No	2	0 %
 Konqueror		No	2	0 %

Connect to site from				
Origin	Pages	Percent	Hits	Percent
<b>Direct address / Bookmarks</b>	2158	85.5 %	3426	90.3 %
<b>Links from a NewsGroup</b>				
<b>Links from an Internet Search Engine - <a href="#">Full list</a></b>	185	7.3 %	185	4.8 %
- <a href="#">Google</a> 96 96				
- <a href="#">Windows Live</a> 47 47				
- <a href="#">Yahoo!</a> 20 20				
- <a href="#">Google (Images)</a> 9 9				
- <a href="#">MSN Search</a> 7 7				
- <a href="#">InfoSpace</a> 3 3				
- <a href="#">Avantfind</a> 2 2				
- <a href="#">AOL</a> 1 1				

Links from an external page (other web sites except search engines) - Full list	180	7.1 %	182	4.7 %
- <a href="http://www.ourmidland.com/site/news.cfm">http://www.ourmidland.com/site/news.cfm</a>	59	59		
- <a href="http://www.midland-mi.org">http://www.midland-mi.org</a>	13	13		
- <a href="http://www.midlandcvb.org/shopping/shopping.htm">http://www.midlandcvb.org/shopping/shopping.htm</a>	8	8		
- <a href="http://www.festivals.com/search/display_event.aspx">http://www.festivals.com/search/display_event.aspx</a>	7	7		
- <a href="http://www.loons.com/dowdiamond/downtownmidland/">http://www.loons.com/dowdiamond/downtownmidland/</a>	7	7		
- <a href="http://mail.charter.net/do/mail/message/view">http://mail.charter.net/do/mail/message/view</a>	5	5		
- <a href="http://webmail.aol.com/34032/aol/en-us/Suite.aspx">http://webmail.aol.com/34032/aol/en-us/Suite.aspx</a>	4	4		
- <a href="http://en.wikipedia.org/wiki/Midland%2C_Michigan">http://en.wikipedia.org/wiki/Midland%2C_Michigan</a>	4	4		
- <a href="http://us.f814.mail.yahoo.com/ym/ShowLetter">http://us.f814.mail.yahoo.com/ym/ShowLetter</a>	4	4		
- <a href="http://www.midland-mi.org/midland/aboutmidland.htm">http://www.midland-mi.org/midland/aboutmidland.htm</a>	3	3		
- <a href="http://www.midland-mi.org/government/departments/planning/planni...">http://www.midland-mi.org/government/departments/planning/planni...</a>	3	3		
- <a href="http://www.BigFinder.de/index.php">http://www.BigFinder.de/index.php</a>	3	3		
- <a href="http://www.macc.org">http://www.macc.org</a>	2	2		
- <a href="http://us.f815.mail.yahoo.com/dc/launch">http://us.f815.mail.yahoo.com/dc/launch</a>	2	2		
- <a href="http://webmail.parishonline.tv/src/read_body.php">http://webmail.parishonline.tv/src/read_body.php</a>	2	2		
- <a href="http://midlandcvb.org/shopping/shopping.htm">http://midlandcvb.org/shopping/shopping.htm</a>	2	2		
- <a href="http://www.cw46online.com/story.aspx">http://www.cw46online.com/story.aspx</a>	2	2		
- <a href="http://us.f816.mail.yahoo.com/ym/ShowLetter">http://us.f816.mail.yahoo.com/ym/ShowLetter</a>	2	2		
- <a href="http://webmail.aol.com/34032/aol/en-us/Mail/DisplayMessage.aspx">http://webmail.aol.com/34032/aol/en-us/Mail/DisplayMessage.aspx</a>	2	2		
- <a href="http://www.mytownbillboard.com">http://www.mytownbillboard.com</a>	2	2		
- <a href="http://us.f822.mail.yahoo.com/ym/ShowLetter">http://us.f822.mail.yahoo.com/ym/ShowLetter</a>	2	2		
- <a href="http://www.lbdfamilymatters.com/Pages/Contact.htm">http://www.lbdfamilymatters.com/Pages/Contact.htm</a>	2	2		
- <a href="http://www.stockleaf.com/directory/">http://www.stockleaf.com/directory/</a>	2	2		
- <a href="http://www.zoominfo.com/Search/CompanyDetail.aspx">http://www.zoominfo.com/Search/CompanyDetail.aspx</a>	2	2		
- <a href="http://www.ccdglaw.com/resources.htm">http://www.ccdglaw.com/resources.htm</a>	2	2		
- Others	34	36		
<b>Unknown Origin</b>				

Search Keyphrases (Top 10) Full list		
75 different keyphrases	Search	Percent
downtown midland	21	14.6 %
downtown midland mi	7	4.8 %
business	6	4.1 %
downtown	4	2.7 %
downtown midland michigan real estate	4	2.7 %
down town midland	3	2 %
midland michigan events	3	2 %
bridal	3	2 %
jobs midland.com	3	2 %
midland music school downtown	3	2 %
Other phrases	86	60.1 %

Search Keywords (Top 25) Full list		
113 different keywords	Search	Percent
midland	97	23.8 %
downtown	60	14.7 %
mi	25	6.1 %
michigan	20	4.9 %
business	10	2.4 %
events	7	1.7 %
development	6	1.4 %
of	5	1.2 %
community	5	1.2 %
in	5	1.2 %
town	4	0.9 %
down	4	0.9 %
real	4	0.9 %
estate	4	0.9 %
authority	4	0.9 %
center	3	0.7 %
jobs	3	0.7 %
skating	3	0.7 %
music	3	0.7 %
association	3	0.7 %
school	3	0.7 %
bridal	3	0.7 %
midland.com	3	0.7 %
www.downtownmidland.com	3	0.7 %
pumpkin	3	0.7 %
Other words	116	28.5 %

Miscellaneous		
Miscellaneous		
Add to favorites (estimated)	244 / 516 Visitors	47.2 %
Javascript disabled	-	
Browsers with Java support	-	
Browsers with Macromedia Director Support	-	
Browsers with Flash Support	-	
Browsers with Real audio playing support	-	
Browsers with Quictime audio playing support	-	
Browsers with Windows Media audio playing support	-	
Browsers with PDF support	-	

HTTP Error codes				
HTTP Error codes*		Hits	Percent	Bandwidth
206	Partial Content	800	62.6 %	73.22 MB
404	Document Not Found	445	34.8 %	0
302	Moved temporarily (redirect)	30	2.3 %	8.94 KB
301	Moved permanently (redirect)	2	0.1 %	10 Bytes

\* Codes shown here gave hits or traffic "not viewed" by visitors, so they are not included in other charts.

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