



DDA Design Committee
Tuesday, February 26, 2008 at 3:00
Location: DDA Conference Room

Committee Members: Jenny Anderson - chair, Patty Aspin, Thad Hallberg, Jack McCandless, Sue Rabbage
Staff: Denise Hufford, Bradd Maki, Stephanie Szostak, Keith Baker
Other: Neil Hershfield

MINUTES

Item	Purpose / Outcome	
1. New Chair	Thank you to Doug, welcome to Jenny.	
2. Strategic Planning	<p><i>The Mission of the DDA is to enable a dynamic downtown environment that fosters economic growth.</i></p> <p>Committee would like to leave it as is.</p> <p>Strategic Planning Priorities - votes</p> <ul style="list-style-type: none"> ▪ Riverfront Development – 10 – Design ▪ Central Gathering Place – 6 – Design ▪ Aesthetics – 4 – Design <p>Already working on these goals.</p>	
3. Benches	<p>Cost matrix provided. Discussion of different options and costs. Composite material has a 50 year warranty. Committee liked the idea of using the composite material on current posts and having the posts painted. Thad will put together some color combinations and will get some composite samples. Will have a special design committee meeting on Wednesday, March 5 at 3:30pm to approve color choices and send to full DDA Board.</p> <p>Motion to approve decision to choose Current Bench with Composite Material for an approximate cost of \$36,860-47,530 for all 97 benches. Motion approved by Aspin, seconded by McCandless and approved unanimously.</p>	
4. Riverfront Workshop	PPS, DDA Board, Property Owners, others stakeholders to be invited. Will need to have a small group attend the workshop with Hamilton Anderson. Suggestion was made to send a survey out to full group of stakeholders. City Council will vote on Riverfront Proposal at their March 10th meeting.	
<p>2007 Action Items:</p> <ol style="list-style-type: none"> 1. Redevelopment & Design Study 2. Wi-Fi 3. Wayfinding signage 	<p>DDA Mission:</p> <p>The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.</p>	<p>DDA Vision:</p> <p>Small city charm with big city choices</p>



5. Other	Artful Dodgers Brew Pub has approached the DDA for an architectural grant for a new façade for their property at 114-120 E. Main St. Motion to approve a \$350 architectural grant by Rabbage, seconded by McCandless, approved unanimously.
	<i>Special Meeting: Wednesday, March 5 at 3:30 pm in the DDA offices.</i>

2007 Action Items:

1. Redevelopment & Design Study
2. Wi-Fi
3. Wayfinding signage

DDA Mission:
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:
 Small city charm with big city choices