



**DDA Economic Restructuring Committee**  
**Tuesday, February 12, 2008 at 3:00 pm**  
**Location: DDA Conference Room**

**Committee Members:** Mike Hayes (Chair), Ted High, Claudia Wallin, Neil Hershfield, Scott Walker, Dave Emmel

**Staff:** Denise Hufford, Keith Baker

**MINUTES**

Item	Purpose / Outcome
1. Building & Business Updates <ul style="list-style-type: none"> <li>a. Office</li> <li>b. Retail</li> <li>c. Residential</li> <li>d. New Development</li> </ul>	Tri-City Nutrition is now open. Ribbon cutting will be March 21 at 11:30 am, public is welcome.  Artful Dodgers Brewing Company – hope to open in 2008  Rehman James Financial will be in the old MACF building
2. Business/Retail Recruitment	No update.
3. Mission Re-work	The Mission of the DDA is to enable a dynamic downtown environment that fosters economic growth.  Unanimous approval.
4. DEQ	Scott discussed the DEQ grant for our upcoming waterfront design. Deadline to apply is March 26. Might help foster good relations with the DEQ and help pay for a project. Possibility to clean up water and garbage left in river.
5. Priorities from Strategic Planning	Would like to work on top 2:  Active management of available downtown properties to foster economic growth.  Develop a list of new and targeted retail tenants for existing and potential new property downtown. Seek and recruit those priority tenants from a list of desired types of businesses. Would start with list from marketing study.  Check current zoning for downtown businesses.
<b>2007 Action Items:</b> <ul style="list-style-type: none"> <li>1. Property Development &amp; potential purchase</li> <li>2. ID obstacles &amp; solutions for market rate &amp; 2<sup>nd</sup>-story housing</li> <li>3. Retail Recruitment</li> </ul>	<b>DDA Mission:</b> The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.
	<b>DDA Vision:</b> Small city charm with big city choices



6. Other	<p>Christine Greve from Delta College has accepted our invitation to be on this committee.</p> <p>Two action items from Planning Department (included in this month's board packet). Height restriction: Mike read, Dave made motion, committee voted. Supported unanimously. Change in zoning: Mike read, Bo made motion, committee voted, supported unanimously.</p> <p>Claudia will ask Dan Cline to be on ER Committee.</p>
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2. ID obstacles & solutions for market rate & 2<sup>nd</sup>-story housing
3. Retail Recruitment

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**DDA Vision:**

Small city charm with big city choices