



DDA Design Committee
Tuesday, March 25, 2008 at 3:00 pm
Location: DDA Conference Room

Committee Members: Doug Koop, Jack McCandless, Claudia Wallin
Staff: Denise Hufford, Stephanie Szostak
Other: Neil Hershfield

MINUTES

Item	Purpose / Outcome
1. Benches	Will finalize bid on April 9 th DDA Bench – move to Cronkright when new benches come in.
2. Kiosks	Pick three locations: <ul style="list-style-type: none"> • Ann and Ashman • Ashman and Main (Stephanie and Bradd to look at which corner is best) • Daddy O’s Diner corner (or possibly the stadium) Would also like a sign and/or kiosk at the stadium directing people downtown. Denise will check with Keith to see if the Wayfinding group will approve a sign. If not, Claudia and Denise will approach the Loons for approval to place a kiosk at the stadium.
3. Flowers	Stephanie to present at April board meeting.
4. Riverfront Workshop	Start with survey to MDBA and public (through MDN and website), 2 week gathering. Workshop to include stake holders – may need to have two workshops to accommodate all the parties. Claudia and Neil and possibly Keith to visit with HA regarding the workshop. Would like to have some restrictions ready, such as flood plan, etc. – Denise will talk to Keith about.
5. Budget	Added Refuse (\$10,000) to design budget and will need to add money for Riverfront.
6. Refuse	MDBA looking at solutions for refuse issue.

2007 Action Items:
 1. Redevelopment & Design Study
 2. Wi-Fi
 3. Wayfinding signage

DDA Mission:
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

DDA Vision:
 Small city charm with big city choices