



**DDA Organization Committee**  
**Wednesday, May 7, 2008 at 2:00 pm**  
**Location: DDA Conference Room**

**Committee Members:** Claudia Wallin (Chair)

**Staff:** Denise Hufford, Keith Baker

**MINUTES**

Item	Purpose / Outcome
1. Director Details	Tony Kulick will start on June 3 plus visit 4 days prior to that Will introduce him to MDBA membership at May 28 meeting.
2. Staff Duties	Denise will put together a list of current tasks.
3. Other a. Budget b. Riverfront Survey c. Newsletter	<p>Claudia asked about light replacement. Will need to get on next year's agenda for the design committee.</p> <p>Survey – to be placed in MDN 3 times over next 2 weeks for general public, survey will be mailed directly to downtown business owners and property owners, and survey also available online. Denise will email to city workers, Claudia will email to her staff and suggests we send to as many people as possible.</p> <p>Denise working on DDA newsletter – will include article about 2<sup>nd</sup> floor housing about Willow if possible.</p>

**2007 Action Items:**  
 1. Budget Diversification  
 2. Program Public Relations  
 3. Board Development Activities

**DDA Mission:**  
 The mission of Downtown Midland is to provide a vibrant and diverse center of business, cultural and recreational activity that attracts both Midland residents and visitors throughout Michigan and beyond.

**DDA Vision:**  
 Small city charm with big city choices