



**DDA Organization Committee**  
**Wednesday, July 2, 2008 at 3:00 pm**  
**Location: DDA Conference Room**

**Committee Members:** Claudia Wallin (Chair)

**Staff:** Denise Hufford, Tony Kulick, Keith Baker

**MINUTES**

Item	Purpose / Outcome
1. Bike and Skateboard up date	Kulick reported that he had met with the police dept. They will try to increase bike patrol in the downtown. There isn't much officers can do to keep bikes or skateboard off the sidewalk except talk to riders that are acting recklessly.
2. Zoning amendment for downtown update	Kulick reported that the issue had been referred to the Economic Restructuring Committee to prepare a list of business types inappropriate for the downtown and to explore if the zoning ordinance currently prohibits the uses identified. The ER com. will meet in August.
3. Policy for sidewalk seating in the downtown	Kulick reported that he has been gathering samples from other communities on how they approve sidewalk businesses. He and Daryl Poprave visited Bay City and photographed sidewalk seating that extended into the curb side parking areas. The Design Committee will continue reviewing this issue.
4. Housing study update	Baker reported that the bids have been received for the Housing Study. The bids were lower than expected, he will report on the issue at the full DDA meeting in July.
5. Retail commercial study update	Discussion took place on the Buxton study partnership with the Chamber of Commerce. It was agreed that most national retailers have written off all of Michigan because of the economy and if the Buxton study identifies Midland as the lone beacon of economic opportunity in the state it will be a worthwhile study.
6. Staff work assignment discussion	Staff briefly discussed some possible realignment of duties between Hufford and Kulick.
7. Other	Riverfront workshop July 8 at Dow Diamond will be an open meeting.  Meeting adjourned at 4:15 pm

**DDA Mission:**  
 The Mission of the DDA is to foster a dynamic downtown environment that enables economic growth.

**DDA Vision:**  
 Small city charm with big city choices