



DDA Creating Cool Committee
Tuesday, May 19, 2009 at 11:30
Location: DDA Conference Room

Committee Members : Claudia Wallin (Chair), Jay Arons, Nancy Barker, Barb Barnes, Donna Beall, Kelly Biggs, Don Carlsen, Dan Cline, Jody Cooley, Mia Dvornic, Janet Fergin, Dave Gray, Darius Gueramy, Lauri Ireland, Marty McGuire, Chris Mundhenk, Gretchen Pretty, Colleen Rabine, Sue St. Charles, Mary Shudark, Chris Tointon, Cristina Myers

Staff: Denise Hufford, Tony Kulick

MINUTES

Item	Purpose / Outcome
1. Updates: Farmers Market ▪ Summer Sculpture Series ▪ Summer Solstice – theme, length, date etc.	Kristy LeVasseur reported that the decision has been made to have a Monday evening Farmers Market on Main St. during July and August this summer. Discussion on the details followed. Staff reported that progress is being made on the frogs for this summer. Staff reported on the activities planned for the two day Solstice event.
2. Web site analysis tools	
3. Promo Ideas – Summer tourists and conferences, summer give away. Advertising general or event specific discussion.	Meeting Adjourned 12:40
2008 Action Items: _____ _____	DDA Mission: <i>The Mission of the DDA is to foster a dynamic downtown environment that promotes economic growth.</i>
	DDA Vision: Small city charm with big city choices



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DDA Mission:
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DDA Vision:
Small city charm with big city choices