

**MDBA Board Meeting**  
**August 13, 2009**  
**Pizza Sam's**  
**9:00 AM**

**Board Members:**

<input checked="" type="checkbox"/> Lauri Ireland, President	<input type="checkbox"/> Patty Aspin, Vice President
<input checked="" type="checkbox"/> Mary Shudark, Treasurer	<input checked="" type="checkbox"/> Melinda Elwell, Secretary
<input type="checkbox"/> Joe Garrison, Past President	<input checked="" type="checkbox"/> Bo Brines
<input checked="" type="checkbox"/> Jon Burroughs	<input type="checkbox"/> John Ferrell
<input checked="" type="checkbox"/> Gwen Malone	<input checked="" type="checkbox"/> Rich Pomroy
<input type="checkbox"/> Denise Hufford	<input checked="" type="checkbox"/> Tony Kulick
<input checked="" type="checkbox"/> Dave Gray	<input checked="" type="checkbox"/> Becky Church

Call to Order at 9:03 AM

Roll Call

**Committee Updates:**

- A. Business Liaison-Gwen Malone will continue as Committee Chair
- B. Physical Improvements-leave committee in place for as-needed issues
- C. Marketing-Mary Shudark will continue as Committee Chair

**Event Updates:**

- A. Summer Solstice Stroll-consensus agreed it should go back to a one-day event
- B. Monday Night Farmers Market-overall positive response from vendors and merchants. Monday night Market is scheduled to end in August-Board moved to submit official request to extend the Market.

**Upcoming Events:**

- A. Frog Sculpture Auction September 17
- B. Car Show-Sept 18/19-20<sup>th</sup> anniversary
- C. Chili & Salsa-Sept 29-Chef letters went out recently. Becky Church reported that there are already 5-7 entries.

**Old Business:**

- A. Board Meeting date or time change?-Patty Aspin has survey results.
- B. On-line Coupons-suggestion that the coupons be valid for only certain days/hours to avoid overuse. Move item back to the Marketing Committee.
- C. Daddy O's Sock Hop event-on hold.
- D. Security Surveillance Downtown-sent to DDA, will be addressed at September meeting
- E. Outdoor Patio Seating-letter from MDBA being sent to DDA to be addressed at September meeting and passed on to City Council.

**New Business**

- A. Loon's Sale of Used Items-Sent to Marketing Committee to determine if it would be beneficial for Downtown merchants to participate.
- B. Business Incubator Program-Approved and budgeted for five incubations. Need to look at marketing opportunities to reach possible business prospects.

Questions, Comments, Concerns: none

Adjourn 10:08 AM