

**MDBA General Membership Meeting Minutes**  
**Wed, March 24, 2010**  
**8:00 AM**  
**Pizza Sam's**

Call To Order: 8:05AM

Roll Call:

- MDBA Board Members Present: Patty Aspin, Gwen Malone, Mary Shudark, Melinda Elwell
  - MDBA General Membership Present: Selena Tisdale, Kristy LeVasseur, Zach Prior, Michael Vasicek, Don Mashue, Molly McFadden, Denise Hufford, Wendy High, Jill Young, and Marinell Schafer
1. MDBA Board Welcome & Introductions
  2. Financial Report-None
  3. Monday Night Farmers Market-Kristy Levasseur, MACC:
    - The Monday Night Farmers Market is being planned for the evenings of July 12-Sept. 27 from 3:30-6:30pm.
    - The street will be closed at approximately 1:30, to be worked out with the City
  4. MI Jazz Festival Update, Molly McFadden:
    - Saturday June 19th from 6:30pm-10:45pm at Dow Gardens and afterwards groups will travel Downtown to play in the restaurants and bars.
    - Cost will be \$20 per ticket.
    - Molly's goal is to help create a jazz trail throughout Michigan in the coming years. Next year the Midland Jazz Festival will be held in Chippawasse Park and will feature local artists.
  5. GLL Opening Day Parade and Party-Denise Hufford:
    - First year of an annual event
    - Sunday April 11<sup>th</sup>: Main Street will be closed at 11:00 and the parade will start at noon.
    - At 11:30am there will be free hot dogs sponsored by the MDBA and other free items such as popcorn, cookies and water.

- The parade will be led by Lou E Loon who will be acting as the Grand Marshall and the organizations walking in the parade were invited to participate by the Loons Officials.
6. American Heart Association 15 Minute Walk-Denise Hufford:
    - April 7th at noon the American Heart Association invites everyone to get outside and walk for 15 minutes to support a healthier you and a healthier heart.
    - All Downtown Business Owners and employees are encouraged to get out on Main Street and walk for this short time period.
  7. Creating Cool/Taste of Downtown-Pub Crawl ideas-Selina Tisdale:
    - Taste of Downtown: A progressive dinner/appetizer event that could travel through Downtown retail and restaurant businesses.
    - Pub Crawl: To coincide with Northwood Students returning and to help draw them to the Downtown area. Ideas are still in discussion.
  8. Committee Updates:
    - a. Marketing, Mary Shudark: Good feedback from Merchants and visitors to the March 20<sup>th</sup> Meet Your Merchant event.
    - b. Physical Improvements, Rich Pomeroy: No activity
    - c. Business Liaison, Gwen Malone: Upcoming nominations for Legacy Awards-forms going out next month.
  9. MDBA Board Updates: None
  10. New Business: None
  11. Adjourn: 9:05 AM