

MDBA Board Meeting Minutes
June 10, 2010
Pizza Sam's
9:00 AM

Board Members:

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| <u>X</u> Lauri Ireland, President | <u>X</u> Patty Aspin, Vice President |
| <u>X</u> Mary Shudark, Treasurer | <u>X</u> Melinda Elwell, Secretary |
| <u> </u> Joe Garrison, Past President | <u> </u> Bo Brines |
| <u>X</u> Jon Burroghs | <u> </u> Rich Pomproy |
| <u>X</u> Gwen Malone | <u>X</u> Joanne Wessel |
| <u>X</u> Dave Gray | <u>X</u> Adam Larkin |
| <u>X</u> Selina Tisdale, DDA Dir | <u>X</u> Larry Davis |

Call to order 9:06 AM

Committee Updates:

- A. Marketing, Mary Shudark – Upcoming sidewalk sales-there will be a sticky note in the MDN as there was last year to promote the event.
- B. Physical Improvement, Rich Pomeroy – The issue of cigarette butts littering the sidewalks in front of restaurants/bars comes down to a policy decision for the DDA and MDBA.
- C. Business Liaison, Gwen Malone –
The MDBA Annual Dinner will be held July 14th at the H Hotel at 6:00 PM.
Each Board member is encouraged to talk to at least 4-5 Downtown members to promote attendance.

New Business:

- A. Welcome – New Board Members
- B. Jazz Fest – June 19th. Cost \$15 Students \$20 Adults – To be held at Dow Gardens, indoors if it rains. Need to let people know about the activities going on Downtown after the event.
- C. Taste of Downtown (Selina) – To be held August 12th. Selina stated that there are many Downtown retailers interested in participating.
- D. Saturday Farmers Market – First week of Downtown Business Table being staffed by Chemical Bank. If anyone is interested in volunteering to take a turn passing out flyers, contact Melinda Elwell.
- E. Totally Turtles Tie-In, June 20-26 Ideas (Joanne) – Encourage businesses to put turtle-themed items in their windows to tie in to the installation of the turtle sculptures.
- F. Sidewalk Sales – July 8th-10th
- G. Monday Night Farmers Market – Scheduled to being July 12th
- H. Events – Hours – Use of Windsock – Encourage your neighbors to stay open for events that bring people in front of their doors. Hang the windsocks outside your business during each event so people will know you are open.

Questions, Comments, Concerns:

The next MDBA Board meeting is scheduled during Mainstreet Marketplace. A tentative meeting is scheduled for June 29th 9:00-9:30 to vote for Board offices.

Adjourn: 9:35 AM