



DDA Executive Committee Meeting Wednesday, August 4, 2010 at 3 pm

MINUTES

Committee Members Present: Marty McGuire (Chair), Mike Hayes, Ranny Riecker, Claudia Wallin

Ex-Officio Member Present: Patty Aspin

Staff Present: Selina Tisdale

DDA Board Vacancies

Discussed the appointment of Zachary Prior and Heidi McIvor who will be joining the DDA for its August 11, Board meeting.

One vacancy remains. Board members should have interested parties submit an application to the City Manager's office.

Board Informative

Department of Public Services Director Karen Murphy will present the August DDA Board Informative, speaking on park issues in the downtown district. September will include an update on the Façade/Incubator program and October's Board Informative will be on the new DDA Website.

Horticulturist Report

- Jumping Jewels Update - Horticulturist Stephanie Szostak reported that she had followed up with the Engineering Department who supported the idea of retrofitting the Jumping Jewels location to a banner/awning seating area. The Executive Committee challenged Szostak to find ways to make this a year-round use, utilizing the possibility of space heaters.
 - **Action Item for August DDA Meeting** : Horticulturalist Stephanie Szostak be granted authority to proceed with design of a banner/awning retrofit plan to replace the Jumping Jewels water feature along Ashman Street.
- Smoking Receptacles - Szostak shared with the committee smoking receptacle options. The committee selected one that they would like the city to consider and suggested that one be placed in each block downtown with additional receptacles being placed in front of Oscars, Diamond Jim's and Espresso Milano.
- Status of Block sculpture refurbishing - Committee discussed the decision to decommission the Sculpture Block sculpture that is in dire need of repair. Claudia Wallin will follow up with the AB Dow Home and Studio to see if they would like the sculpture. If they decline the sculpture will be decommissioned.

- Stephanie Szostak discussed an idea for a living wall along the front side of the Farmers Market to aide in masking the staining from roof runoff that is occurring along that side of the structure. She will develop the idea further and bring it back at a future meeting.

Draft Agenda

The committee reviewed and updated the August DDA Board Meeting Agenda.

Meeting adjourned at 3:55 pm