

MDBA Board Meeting Minutes
October 14, 2010
Pizza Sam's
9:00 AM

Board Members:

X Patty Aspin, President
X Joanne Wessel, Treasurer
X Lauri Ireland
X Gwen Malone
X Adam Larkin
X Selina Tisdale, DDA Dir

X Mary Shudark, Vice President
X Melinda Elwell, Secretary
X Jim Hughes
X Dave Gray
X Jerry Davis
X Scott Coyer

Call to order 9:05 AM

Introduction of new MDBA Board Member Scott Coyer, Coyer Candle Co.

Approval of July and September MDBA Board meeting minutes (no meeting held in Aug) – Both July and September minutes approved.

Approval of Treasurers Report – Joanne Wessel – The October 2010 Treasurers Report was reviewed. It was suggested that future reports should include a separate entry for funds that we are holding for the 2011 Jazz Fest, a list of outstanding checks, and a detailed report at the close of each Downtown event. The October Treasurers Report was approved.

Committee Updates:

- Business Liaison – Gwen Malone – Committee has not met. Walk-throughs for Coyer Candle Co and Diamond Jim's were held after the September General Membership Meeting. We will plan on doing a walk-through at Ways To Wellness after the November General Membership meeting.
- Physical Improvements – Has not met
- Marketing Committee – The next committee meeting has been rescheduled to Wed Oct 27th. Discussed will be Holly Jolly Days.

Event Updates:

- Mannequin Night – Great weather and a lot of foot traffic. There was great participation from many Downtown business hosting mannequins in their windows.
- Pumpkin Fest – Taking place Oct 21st – Ready to go, no rain date this year
- Holly Jolly Days – To be held the first and second weekends in December. Need to look into options for a MDN insert. Gwen already has Carolers booked.

New Business:

Santa Parade – Downtown participating? Gwen is willing to coordinate a float if others are willing to help.

Questions, Comments, Concerns:

- Dave Gray introduced the idea of doing a car cruise a few times during the year. He will explore the details/possibilities and report back.
- Patty Aspin reported that the Monday Night Farmers Market will be reviewed as the vendor and customer participation dwindled early in the season.
- A motion to move the next MDBA General Membership meeting from November 24th to November 17th due to the Thanksgiving holiday was approved.

Adjourn: 10:15 AM