

SUMMARY REPORT TO MANAGER

For Special City Council Meeting of 1/21/08

SUBJECT: Recreation Fee Philosophy

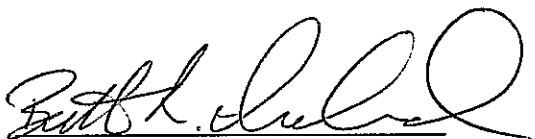
INITIATED BY: Parks and Recreation Department

ITEMS ATTACHED:

1. Letter of Transmittal
2. Table of Fee History

CITY COUNCIL ACTION:

No formal action required.
Purpose is to enter dialogue with Parks and Recreation Commission



Brett Ireland
Parks & Recreation Director



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January 15, 2008

TO: Members of City Council and
Members of Parks and Recreation Commission

FROM: Brett R. Ireland, Parks and Recreation Director

SUBJECT: Joint Meeting of January 21, 2008

Each year the City Council and Parks and Recreation Commission meet to discuss philosophy for recreation fees as well as other pertinent matters. The joint meeting has been scheduled for January 21, 2008 at 6:00 p.m. in Conference Room B of City Hall. The purpose of this correspondence is to provide background information for that meeting.

In the area of fees, we typically focus on five areas: competitive sports, swimming, general recreation, Civic Arena and Currie golf course. This report will provide data for each area and pose specific philosophical questions where pertinent. Following your discussion of these issues, the staff will prepare actual fee recommendations based upon your philosophical direction. The Commission will then consider the recommendations, receive public input and then present their final recommendations to City Council.

Competitive Sports

The basic principles of the fees in the area of competitive sport have been to recover the direct costs associated with adult sports and only program costs associated with youth sports. This means that facility preparation costs are assessed in adult sports while the only costs recovered in youth sports are for officials and supplies. These costs are offset by individual player fees.

The costs involved with the maintenance of competitive sports facilities, principally softball fields are relatively constant. The consolidation of facilities such as the new fields at St. Charles, now named the Redcoat Complex, has lessened travel time and expense associated with field preparation. There appears to be no demand for an increase at this time.

Swimming

2007 was the second year for the enhanced Plymouth Pool and the tenth season for a single outdoor pool. Revenues for 2007 were again running in the 50% range. Our number of recreational swimmers for 2007 was up slightly over the 2006 season, however, the number of swim lessons were down.

General Recreation

In this category we address general use activities such as cross country ski and toboggan rentals at City Forest, the deposit on picnic kits and the picnic reservation fees at our community parks.

The equipment rental rates have been set at a level which simply covers the cost of replacing the equipment and the picnic kit deposit is designed to insure return. A fee for the picnic reservation program, allowing citizens to reserve picnic shelters in our community parks, was instituted in 2005.

Civic Arena

The current goal for revenue recovery at the Civic Arena is to generate adequate funds to limit the City subsidy at \$200,000. The 2005-06 fees were retained for 2006-07. There were fee adjustments in 2007-08 which created separate adult and youth skate and pass rates and a slight increase in Ice Rental fees. Utility and labor costs will continue to be a challenge. Although it does not appear that operations are breaking even, 2007-08 looks like it will be closer.

Currie Golf Course

The golf course is an enterprise fund meaning that it stands alone from the general fund and receives no City subsidy. The essential goal of this operation is that revenues cover both operating and capital expenses as well as maintain a fund balance of \$150,000.

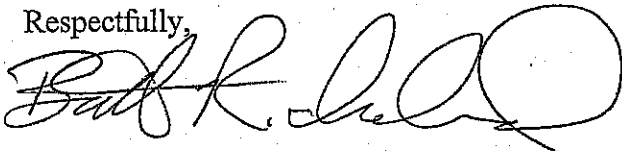
Since 2001, the Golf Course Fund has encountered a string of unfavorable events such as:

- Slow economic conditions for Michigan golf courses
- Unfavorable weather conditions
- Major floods resulting in course damage and interrupting play
- Construction project cost overruns in 2001 and 2002
- Accounting changes relating to employee benefits

We are continuing to evaluate the operation. In doing so, for 2007 we have converted from a contracted golf professional to one who is actually a City employee. Some of the changes we are currently evaluating are simplifying our pass structure, modifying our fees to be more competitive and proposing changes in how our current cart passes are handled.

I trust that this gives you adequate background for the joint meeting.

Respectfully,



Brett R. Ireland

2007 FEE SCHEDULE

	2004		2005		2006		2007		2008	
Golf Course	East	West	East	West	East	West	East	West	East	West
9 hole Weekend	\$12.00	17.00	\$12.00	\$17.00	\$12.50	\$17.50	\$12.50	\$17.50		
9 hole Weekday	\$10.00	12.00	\$11.00	13.00	\$11.50	\$13.50	\$11.50	\$13.50		
18 hole Weekend	\$20.00	29.00	\$22.00	29.00	\$23.00	\$30.00	\$23.00	\$30.00		
18 hole Weekday	\$18.00	20.00	\$19.00	21.00	\$20.00	\$22.00	\$20.00	\$22.00		
18 hole Weekend West after 2pm	\$	23.00	\$	23.00		\$24.00		\$24.00		
Par 3	\$	6.00	\$	6.00		\$6.50		\$6.50		
Youth 16 & under & Senior Anytime	\$	4.00	\$	4.00		\$4.50		\$4.50		
Youth & Senior Discount Rate										
9 holes West	\$	8.00	\$	9.00		\$9.50		\$9.50		
9 holes East	\$	7.00	\$	7.50		\$8.00		\$8.00		
18 holes West	\$	14.00	\$	14.50		\$15.50		\$15.50		
18 holes East	\$	12.00	\$	12.00		\$13.00		\$13.00		
Lunch Time Specials (5 holes)			\$	7.00		\$7.00		\$7.00		
Twilight West	\$	8.50	\$	8.50		\$9.00		\$9.00		
Twilight East After 6 pm before Memorial Day and after Labor Day. 7 pm June, July & August	\$	7.00	\$	7.00		\$7.50		\$7.50		
Golf Season Passes										
Single (Unlimited)	\$	640.00	\$	665.00		\$715.00		\$715.00		
Double (Unlimited)	\$	1,025.00	\$	1,065.00	\$	1,165.00	\$	1,165.00		
Restricted Play Single	\$	575.00	\$	600.00	\$	650.00	\$	650.00		
Restricted Play Double	\$	920.00	\$	960.00	\$	1,060.00	\$	1,060.00		
Sr. Citizen Single	\$	560.00	\$	585.00	\$	635.00	\$	635.00		
Sr. Citizen Double	\$	895.00	\$	935.00	\$	1,035.00	\$	1,035.00		
Sr. Citizen Restricted Single	\$	505.00	\$	525.00	\$	575.00	\$	575.00		
Sr. Citizen Restricted Double	\$	810.00	\$	840.00	\$	940.00	\$	940.00		
Sr. Citizen/Youth Season Pass-Limited Play										
Single	\$	360.00	\$	390.00	\$	440.00	\$	440.00		
Double	\$	575.00	\$	625.00	\$	725.00	\$	725.00		
Family Pass (add member)	\$	360.00	\$	360.00	\$	410.00	\$	410.00		
Coupon (20 - 9 hole rounds)	\$	210.00	\$	210.00	\$	220.00	\$	220.00		
Trail Fee (Private Carts)										
9 hole		N/A		N/A		N/A		N/A		
18 hole		N/A		N/A		N/A		N/A		
Season	\$	220.00	\$	220.00	\$	220.00	\$	240.00		
Daily	\$	5.00	\$	5.00	\$	5.00	\$	6.00		

2007 FEE SCHEDULE

	2004	2005	2006	2007	2008
Adult Softball					
Player Fee	\$ 18.00	\$ 18.00	\$ 18.00	\$ 18.00	
-For 2nd team	\$ 18.00	\$ 18.00	\$ 18.00	\$ 18.00	
Fall Season per player	\$ 5.00	\$ 5.00	\$ 5.00	\$ 5.00	
Youth Softball					
Player Fee	\$ 5.00	\$ 5.00	\$ 5.00	\$ 6.00	
Adult Baseball	\$ 10.00	\$ 10.00	N/A	N/A	
City Forest Chalet					
Rental/per Hour	\$ 25.00	\$ 25.00	\$ 30.00	\$ 30.00	
	\$ 15.00	\$ 15.00	\$ 20.00	\$ 20.00	
	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.
Currie Clubhouse	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	
	first 2 hr.				
	\$ 35.00	\$ 35.00	\$ 35.00	\$ 35.00	
	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.	per hour thereafter 2 hr. min.
Toboggan Rental per hour	\$ 4.00	\$ 4.00	\$ 4.00	\$ 4.00	
Cross Country					
Ski Rental	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	
Rugby Player Fee	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	
Picnic Kits Deposit	\$ 15.00	\$ 15.00	\$ 15.00	\$ 15.00	
Midland Civic Arena					
Public Ice Skating					
Adult	\$ 3.00	\$ 3.00	\$ 3.00	\$ 4.00	
Youth & Senior	\$ 3.00	\$ 3.00	\$ 3.00	\$ 3.00	
Skate Rental	\$ 1.50	\$ 2.00	\$ 2.00	\$ 2.00	
Adult Pass - 25 admissions	\$65.00**	\$65.00	\$ 65.00	\$ 85.00	
Youth Pass - 25 admissions				\$ 65.00	
Ice Rental/per Hour	\$141.50***	\$ 175.00	\$ 175.00	\$ 180.00	
Ice Rental M-F 8am-* 6am - 2pm (Sept - March)	\$102.00****	\$ 125.00	\$ 125.00	* \$130.00	
Summer Ice/per Hour	\$149.50*****	\$ 175.00	\$ 175.00	\$ 180.00	

