

**MCTV Network
2003-2004 ANNUAL REPORT**

**MCTV 3-Community Voices MCTV 15-Messages
MGTV 5-Midland Government Television**

GOALS MET FOR 2003-04

- Hired and trained six part-time production assistants for cablecasts of City of Midland advisory boards and commissions meetings.
- Purchased and implemented equipment needed to expand replay system for additional meeting coverage.
- Renovated MCTV office, editing suites, equipment room and replay rooms.
- Purchased and implemented new graphics systems for City Hall control room and production trailer.
- Developed new graphics for City meetings.
- Provided information to the Cable Access Advisory Commission to assist them in preparing their recommend to City Council on amending the MCTV Rules and Procedures regarding series produced in Midland County.
- Initiated planning for the MCTV 20th Anniversary in Fall 2004.

ACCOMPLISHMENTS

Programming

1, 590 programs were submitted for cablecasting on MCTV 3 and MGTV 5.

- 1,327 programs submitted for MCTV 3-Community Voices. That's a decrease of 89 from last year. Many programs taped by access users are now submitted to the Midland Public Schools for cablecast on MPS-TV 17, including high school sports and school concerts.
- 263, an increase of 10 programs submitted for MGTV 5-Midland Government Television

2,651 messages submitted by the public for cablecasting on MCTV 15-Messages, an increase of 233 from the previous year.

Facilities & Staff

- Worked with the Midland Public Schools and Charter Communications to make transmission of MPS-TV 17 independent of MCTV.
- Hosted the Midland Public Schools Video Communications Course in partnership with the Midland Public Schools.
- Implemented digital video server, encoder, and software for replay system.

GOALS FOR 2004-05

- Purchase and implement two non-linear editing systems for access users.
- Purchase and install replacement cameras and remote control pan/tilt heads for City Council Chambers.
- Celebrate the MCTV 20th Anniversary in Fall 2004
- Work with Cable Access Advisory Commission to benchmark MCTV with comparable access centers in the state of Michigan.